

BLAISE J. NOTO

ASSOCIATE PRODUCER

Blaise J. Noto is president of Blaise Noto & Associates LLC, an award-winning international communications and marketing company with an emphasis on entertainment, arts and culture. Website: <http://blaisenotoassociates.com/>

Prior to opening his own company, Mr. Noto was one of Hollywood's top marketing executives serving as Executive Vice President of Worldwide Publicity at Paramount Pictures where he also handled corporate publicity for the studio and Ms. Sherry Lansing, and as Executive Vice President of Publicity and Field Operations at Columbia Pictures. Prior to this, he served in various executive marketing and publicity positions at Warner Bros., United Artists, Orion Pictures, Vestron Pictures, and for Dino DeLaurentiis and the DeLaurentiis Entertainment Group. He recently served as associate producer on the feature film "Heart of a Dragon" that filmed in Beijing and on the Great Wall of China.

In addition, Mr. Noto has designed and implemented the Academy Awards® campaigns for the Oscar® winning Best Pictures "Titanic," "Braveheart" and "Forrest Gump," and is a six-time recipient of the Publicist Guild of America's "Best Motion Picture Publicity Campaign" including those three film as well as "Spider-Man." Over this 35-year career, he has worked with Hollywood's most successful actors, producers, and directors, and was instrumental in the campaigns for hundreds of box-office theatrical hits, and award-winning film and soundtrack campaigns. He is a long-standing member of the Academy of Motion Picture Arts & Sciences, National Academy of Recording Arts & Sciences, the Publicists Guild of America, and the Association of Educators of Journalism and Mass Communication.

Mr. Noto received his B.A. in Sociology from Wesleyan University in Middletown, Connecticut, and his M.A. in Communication from the Annenberg School for Communication at The University of Pennsylvania. He also is a graduate of the Summer Film & Broadcasting Institute at Stanford University, and studied art at The Sir John Cass School of Art in London, England.

He was invited by the People's Republic of China to teach entertainment marketing at the prestigious Beijing Film Academy which is also taught at the University of Hawaii, Maui Campus, and as a lecturer at the University of Pennsylvania, the University of Southern California in Los Angeles, and the Hawaii International Film Festival in Honolulu.